



SUTTON IS

The Real Estate leader in Quebec and the only one to offer a true formula of 100% commission to the Real Estate Broker



AS A NEW REAL ESTATE BROKER WHO WANTS TO SUCCEED, ONE OF THE BIGGEST CHALLENGES YOU'RE FACED WITH IS INCREASING YOUR CUSTOMER BASE. It is a known fact that the first step you have to overcome in order to acquire new customers resides in making yourself known. This is why Sutton has always offered immediate visibility to its Real Estate Brokers through the WWW. SUTTONQUEBEC.COM web site.

The Sutton web site is the portal for thousands of Quebec consumers, which translates in thousands of potential customers for you, at your fingertips. Thanks to its leading position in the industry, the Sutton name is now synonymous with trust and excellence. We are the only banner to offer the same formula across all Quebec offices, the only true formula of 100% commission to the broker.

DON'T WAIT ANY LONGER TO ENJOY THE SUTTON PRIVILEGE!



 Realtors at heart

> www.suttonquebec.com



SUTTON IS

**An unprecedented growth in business volume
and number of Real Estate Brokers, with over 2 800
Real Estate professionals in Quebec**

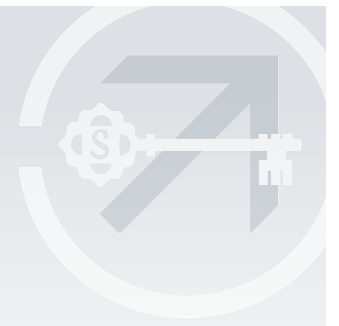
- ✓ Do you want a cutting edge formula unique in Quebec?
- ✓ A professional work environment?
- ✓ A support team at your service?
- ✓ A brilliantly successful career start ?

THEN MAKE THE SAME SMART CHOICE THAT
THE 2 800 REAL ESTATE BROKERS WORKING WITH US
SINCE THE BEGINNING HAVE MADE: **CHOOSE SUTTON !**



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SUTTON IS

A team of directors totally dedicated to management, and entirely committed to supporting the Real Estate Broker, thus promoting an environment of openness



OUR DIRECTORS AND OWNERS-FRANCHISEES WILL NEVER BE IN COMPETITION OR IN CONFLICT OF INTEREST WITH YOU.

Their role is to support you in your career development. About 80% of the Brokers who start a business are no longer in business within a five-year time frame, while 80% of SUTTON Brokers are still in business and are still operating after five years.

The difference between the two? Sutton Brokers benefit from the support of a franchisee to help them achieve their objectives and to overcome the numerous challenges that go along with being an entrepreneur.

YOU TOO CAN BENEFIT FROM THE EXPERIENCE AND AVAILABILITY OF OUR SUTTON FRANCHISEES. WHY WAIT?



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SUTTON IS

A national Referral network of 9 500 Real Estate Brokers across the country

NO MATTER WHERE YOUR CUSTOMERS ARE LOCATED IN CANADA, YOU CAN SERVICE THEM EFFICIENTLY. The on-line Referral network allows Sutton to bring together Real Estate Brokers and potential customers from all around. By using the most recent technology available, requests made by computer are delivered directly to Real Estate Brokers, for a better communication level and a maximum profitability for the Real Estate Broker.



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SUTTON IS

Unrestricted circulation across all Quebec offices

FREE ACCESS TO ALL OF THE 80 SALES POINTS ACROSS THE PROVINCE. (3 OFFICES IN OTTAWA)



Because our franchisees are not in competition with one another, and because they work as a team, you're home anywhere in Quebec.



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SUTTON OFFERS YOU

A no-penalty Real Estate Broker contract



- ✓ Your listings belong to you
- ✓ There are no hidden fees
- ✓ We offer 100% transparency
- ✓ Our fee chart is clear, with no ambiguity
- ✓ If you're not happy with us, you can leave without worrying about penalties

OUR REAL ESTATE BROKERS STAY WITH US, NOT BECAUSE THEY ARE TIED UP WITH LARGE PENALTIES, BUT BECAUSE THEY SUCCEED AND HAVE A REWARDING CAREER.



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SUCCESS 101

Provided by Sutton University: a basic training program focused on the success of OUR Real Estate Brokers 100% Guaranteed.

HERE'S WHY THE *SUCCESS 101* PROGRAM IS OFFERED IN A COACHING FORMAT:

- ✓ Winners know that they don't have all the answers and they don't hesitate to call upon a coach who has more experience than them and who knows how to bring them to a higher level of accomplishment.
- ✓ A good coach allows ordinary individuals to achieve extraordinary results. A good coach is someone who puts gas in your tank and provides you with a map to help you reach your destination.
- ✓ The *Success 101* training program provides you with the necessary tools to accomplish your daily tasks and stand out from the crowd while maintaining your commissions above the national average.



WITH OUR *SUCCESS 101* TRAINING PROGRAM, YOUR SUCCESS IS GUARANTEED!



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SUTTON IS

**An undisputed leadership in technology,
unique and revolutionary tools to the exclusive
use of Sutton Real Estate Brokers**



SUTTON CLOSELY FOLLOWS ALL RISING WEB 2.0 TECHNOLOGIES:

- ✓ Blogs or “web logs”, Internet electronic personal diaries used to broadcast information and to initiate dialogs, will be the new portals for our web sites
- ✓ Potential for hosting the entire SUTTON listings base on your personal SUTTON web site to help you attract customers faster and provide immediate visibility
- ✓ Over 8 MILLION pages visited each month on our www.suttonquebec.com web site



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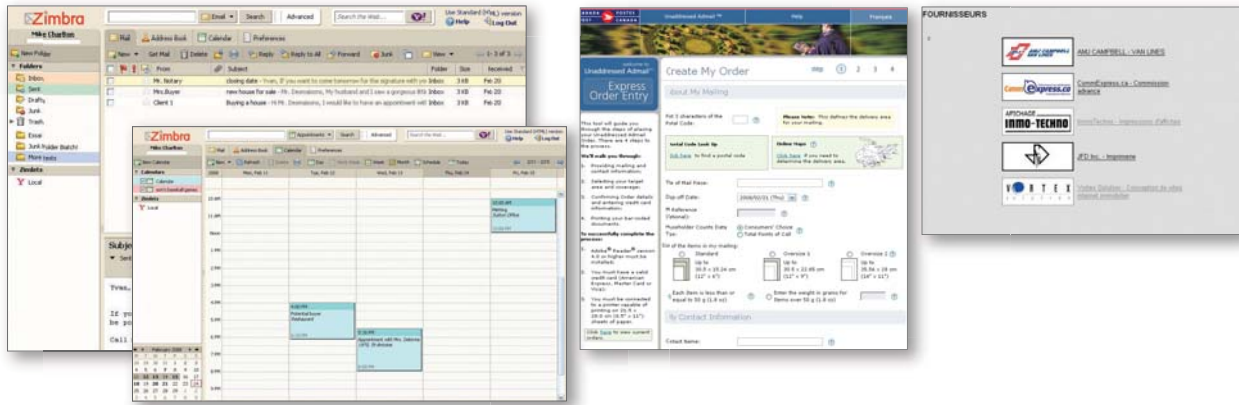
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SUTTON IS

HomeBase, an Intranet site exclusive to Sutton Real Estate Brokers



A multitude of tools and resources available at all times

Your virtual office through <http://homebase.suttonquebec.com>

- ✓ Canada Post
- ✓ WebMail Zimbra.sutton.com
- ✓ Library
- ✓ PowerPoint presentations for buyers and sellers
- ✓ Corporate logos
- ✓ Authorized suppliers
- ✓ And much more...

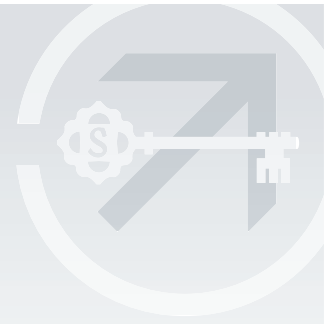
Join Sutton today and take advantage of the privileges that are unique to us. Your Sutton e-mail address maryhousely@sutton.com awaits you!



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SUTTON IS SUTTON UP, your personal agenda



A REVOLUTIONARY TOOL TO THE EXCLUSIVE USE OF SUTTON REAL ESTATE BROKERS

DISCOVER YOUR ASSISTANT - SUTTON UP

- ✓ Practical
- ✓ Interactive
- ✓ Available 24/7
- ✓ Tailored to your profile and your needs
- ✓ Accessible from anywhere in the world



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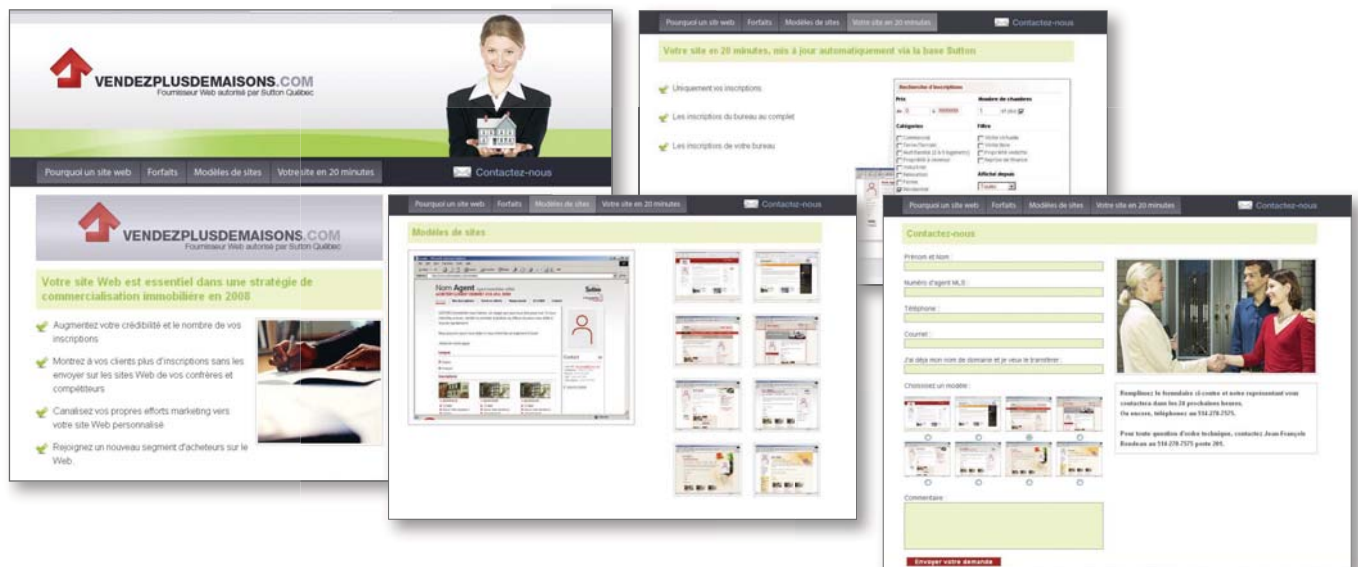
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SUTTON IS

Your own personalized website



YOUR WEBSITE IS ESSENTIAL IN A REAL ESTATE
MARKETING STRATEGY IN 2010

- ✓ Increase your credibility and your listing number
- ✓ Focus your marketing efforts towards your personalized website.
- ✓ Reach a new group of buyers on the web
- ✓ Several models available
- ✓ Your website in 20 minutes, updated automatically via the Sutton base

DO NOT WAIT ANYMORE AND TAKE IMMEDIATE BENEFIT THROUGH
WWW.SELLMOREHOUSES.CA



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SUTTON IS

More services through direct deposit of your commissions in a 48-hours delay



AT SUTTON, WE UNDERSTAND THE IMPORTANCE OF COMMISSIONS FOR A REAL ESTATE BROKER
That's why your commissions are paid directly in your bank account, within the best timeframe in the industrie



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SUTTON OFFERS YOU

The "Sutton MasterCard" credit card

SUTTON INVITES YOU TO TAKE ADVANTAGE OF THE BENEFITS OFFERED BY THE SUTTON *MasterCard*® CREDIT CARD. This unique marketing tool is a good illustration of Sutton's strength and it makes you stand out from the competition in different ways:

- ✓ Use it as a listing tool, thus defining Sutton's strength
- ✓ Use it as an ice breaker, to initiate conversations
- ✓ Increase your commercial value with this unique opportunity; stand out from the competition!
- ✓ Around-the-clock fraud protection
- ✓ Unparalleled 24-hour customer service



To learn more about this exciting opportunity,
simply call 1-877-428-6060
and reference priority code CIGR.



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thePersonalTM

Home, Auto and Business Group Insurance

PREFERRED RATES, EXCEPTIONAL SERVICE, SOLID PROTECTION:
you have the advantage of being part of a group, why not take this opportunity to negotiate your personal insurance rates.

- ✓ With THE PERSONAL, you benefit from an excellent insurance coverage in addition to preferred rates negotiated especially for you
- ✓ Your spouse and dependents can also be covered
- ✓ As soon as you join Sutton, you can request a quote on line and obtain important rebates and superior coverage

www.thepersonal.com/sutton

or

1 888 GROUPES



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THE SUTTON CONDITIONS

100% COMMISSION

Affiliation fees

(including network royalties): 395.00\$

Fixed fee of 250\$* per transaction side

*may vary in certain offices



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i SUTTON



**The first Organized
Real Estate Network
to offer to your clients
a free of charge
iphone app.**



SUTTON GIVES YOU THE KEY OF THEIR NEXT HOME

Discover our unique isutton app
Visit www.suttonquebec.com/isutton

Also : mobile.suttonquebec.com for Blackberry



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